



OUR SUCCESS STORIES

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Odegi is a Canadian eCommerce agency based in Toronto, that specializes in eCommerce strategy, development, design and digital marketing.

Collaboration Model

Fixed Price, Fixed Scope

Technologies Used



Microsoft
Dynamics CRM

Situation

Odegi, an e-commerce solution provider, sought to expand their services by incorporating Microsoft Dynamics into their offerings. Their objective was to provide their customers with a comprehensive end-to-end solution, combining e-commerce capabilities with integrated ERP functionality. To achieve this, they partnered with us to develop a tailored solution using Dynamics NAV and C/AL programming language.

Solution

Our team collaborated closely with Odegi to develop a custom integration solution within Dynamics NAV using C/AL. We implemented custom integration endpoints that could be consumed by the NopCommerce-based e-commerce platform.

By adopting an event-based/hook-based development approach, we ensured the codebase was easily extensible, debuggable, and maintainable. Our solution provided meaningful and descriptive error handling, empowering Odegi and their customers to identify and resolve issues independently.

Through real-time data synchronization, Odegi's customers gained the ability to view orders and update stock levels in both the e-commerce platform and Dynamics NAV simultaneously. This streamlined their order planning process and improved overall operational efficiency.

Result

By leveraging Dynamics NAV and our expertise, we provided Odegi with a cost-effective solution that seamlessly integrated their e-commerce platform. Real-time data synchronization improved order planning and operational efficiency. Empowered debugging, flexible configuration options, and comprehensive support enhanced customer satisfaction. Our collaboration resulted in a successful integration, positioning Odegi for further growth with Microsoft Dynamics 365 Business Central.



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